

For Immediate Release

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# art on paper

## **\*\*Successful First Edition\*\***

*Huge Attendance Numbers & Strong Sales Across the Board*

Pier 36, New York City

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March 5 - 8, 2015

New York, New York - March 9, 2015 - **art on paper** reports an extremely successful first edition with 18,000 visitors and strong sales across the board. **art on paper's** 55 exhibiting galleries challenged the notion of what a work on paper can be, presenting sculpture, drawing, painting, photography, large-scale installation, and drawings by artists from around the world. Visitors were met with a bright, airy space highlighting Pier 36's high ceilings and natural light. Many stayed for hours, enjoying a festive atmosphere with great food and drink, a bookstore of artist books, and a general feeling of welcome and excitement featuring truly excellent art.

### SALES HIGHLIGHTS

Sales were strong across the board, with exhibitors pleased with the fair's high production level, attendance numbers, general reviews, and venue. Many commented on the audience's knowledge and enthusiasm, noting the attendance of top collectors, curators, advisors, and scholars. Sales highlights include JHB Gallery's placement of five works in a private European collection just before opening, including several sculptures by Doug Beube that fit beautifully within the book-driven international collection's theme. The gallery had success throughout the weekend, selling a majority of available works. Joshua Liner Gallery reported brisk sales of Wayne White works on paper from a new series the artist created during a residency in Key

West. The sales highlight White's popularity at art on paper - his monumental installation *FOE* drew major crowds from the fair's opening moments. Catharine Clark Gallery placed an American Qur'an work by Sandow Birk. The incredible series of illustrated pages of the Qur'an transcribed in its entirety (and translated into English) **have** garnered significant attention from the media and collectors alike since Birk undertook the massive project nine years ago. Jill Newhouse Gallery placed several pieces with new collectors including a rare Delacroix drawing from the mid 1800's. Sasha Wolf, art on paper's Creative Director saw strong sales from her eponymous gallery's enthralling solo exhibition of photographer Adam Katseff's River Series with all wall-sized photographs sold. Richard Levy placed several major works including a print series by Alex Katz. The Hole's solo booth of Rose Eken sculpture was a great success, with many works sold throughout the fair. Hesperie Gallery sold Robert Townsend's *Close Cover*, 2014 - a striking watercolor of rows of colorful matchbooks, during the **art on paper** Brooklyn Museum Preview Benefit and finished the night with the placement of an elegant charcoal on paper by Annie Murphy-Robinson. Newcomer VICTORI+MO sold out their booth of all finely cut paper works by Eric Standley, with a long wait-list to boot. Electric Works' solo presentation of Dave Eggers works on paper saw strong sales all weekend. The gallery sponsored the Dave Eggers Untitled glory bunny installed just outside the fair's entrance that garnered much notice through the run of the fair. Galerie 103 placed several Tom Lieber monotypes in New York City collections. The artist's well known abstract paintings sit in many major museums, and Galerie 103's exhibition afforded visitors the opportunity to see an often overlooked aspect of his oeuvre. Gallery Molly Krom placed several Elizabeth Gourlay works with new collectors from Moscow and California. Three Kings Studio reported strong sales from their solo presentation of Dan Sabau watercolor with the gallery owner proclaiming **art on paper** the "nicest looking fair I've been to in ten years." Traywick Contemporary sold several Dharma Strasser MacColl paper, gouache, porcelain compositions to local private collectors. Stephen Bulger Gallery's solo booth of Gilbert Garcin's gelatin silver prints delighted the **art on paper** crowd, with a US museum committing to a solo exhibition of the artist's work and sales of several pieces to another institution. The Proposition had a successful fair, placing a majority of their Balint Zsako watercolor and ink exhibition. Nancy Hoffman of her eponymous gallery praised the fair's quality and approachability, grateful of the opportunity "to honor paper" in its "immediacy and intimacy."

#### OPENING NIGHT - PREVIEW BENEFIT & VIP PARTY

Despite extremely adverse weather conditions, nearly 5,000 people attended Thursday night's opening Preview Benefit and VIP Party. The proceeds of the evening's exclusive opening night celebration supported **art on paper's** Beneficiary Partner Brooklyn Museum and its school programs. Guests including New York City's high profile art world luminaries, including top collectors, curators, museum directors, and artists.

#### SPECIAL INSTALLATIONS

**art on paper** included monumental installations by Wayne White, Mia Pearlman, William Beckman, Michael Scoggins, and best-selling author of *A Heart-Breaking Work of Staggering Genius*, Dave Eggers, each reaching into the fair's public spaces. Presented by Joshua Liner

Gallery, Wayne White's larger-than-life, hand-cut sculptures constructed of cardboard dominated the fair's front lounge creating a forest of giant puppets telling the story of a Civil War battle. JHB Gallery enhanced the fair's entrance with Mia Pearlman's colossal suspended paper cloudscape, *Maelstrom*, 2008. Forum Gallery presented a 10-foot-long charcoal on paper from William Beckman's Bull Series, a fitting nod to the fair's new proximity to the bulls of Wall Street. Dave Eggers' *Untitled* - blown into oversized proportions - welcomed the public to **art on paper** with its towering rabbit image shouting "glory" along the fair's front promenade.

## PARTNERS

Presenting partner *The Wall Street Journal* had an active presence at the air, with exclusive tours, receptions and complimentary passes for WSJ+ members, as well as free daily copies of the paper and WSJ. magazine for everyone at the fair. Sponsor Palomino presented their Blackwing pencils on hand for fair-goers. Once the favorite writing utensil of famous writers, musicians, and artists, including John Steinbeck, Truman Capote, and Stephen Sondheim, the rarely available pencils were the official scribe of art on paper. Morris Sandwich Shop and Stand Coffee provided fantastic food, drinks, and coffees. The Mezzanine Sandwich Shop cafe teemed with fairgoers sharing excellent sandwiches from the restaurant's Crown Heights location. books @ art on paper presented limited edition artist books and was a favorite of exhibitors and visitors alike.

## ART ON PAPER 2015 EXHIBITOR LIST

- Adelson Galleries New York
- Aperture Foundation New York
- Benrubi Gallery New York
- Birnam Wood Galleries New York
- browngrotta arts Wilton
- Catharine Clark Gallery San Francisco
- ClampArt New York
- David Lusk Gallery Memphis/Nashville
- Edward Cella Art+Architecture Los Angeles
- Eleanor Harwood Gallery San Francisco
- Electric Works San Francisco
- Elisa Contemporary Art New York
- FMLY Brooklyn
- Forum Gallery New York
- Freight + Volume New York
- galerie 103 Kauai
- Gallery Molly Krom New York
- Gallery Sam Oakland
- Garvey|Simon New York
- Hashimoto Contemporary San Francisco
- Hesper Gallery San Francisco

- The Hole New York
- jack fischer gallery San Francisco
- Jenkins Johnson Gallery San Francisco
- JHB Gallery New York
- Jill Newhouse Gallery New York
- Joshua Liner Gallery New York
- K. Imperial Fine Art San Francisco
- Kathryn Markel Fine Arts New York
- Kenise Barnes Fine Art Larchmont
- L. Parker Stephenson Photographs New York
- LN Art Gallery Vienna
- Muriel Guépin Gallery New York
- Nancy Hoffman Gallery New York
- New Image Art Los Angeles
- Porter Contemporary New York
- The Proposition New York
- RandallScottProjects Baltimore
- Rebecca Hossack Gallery New York/London
- Richard Levy Gallery Albuquerque
- Robert Mann Gallery New York
- Sandra Lee Gallery San Francisco
- Sasha Wolf Gallery New York
- Sous Les Etoiles Gallery New York
- Stephen Bulger Gallery Toronto
- Steven Harvey Fine Arts Projects New York
- Tally Beck Contemporary New York
- Three Kings Studio Brooklyn
- Traywick Contemporary Berkeley
- Art Vitam Miami/Paris
- VICTORI + MO New York
- William Holman Gallery New York
- Winter Works on Paper Brooklyn
- Winston Wächter Fine Art New York/Seattle

#### ABOUT ART MARKET PRODUCTIONS

Art Market Productions is a Brooklyn-based production firm owned and operated by Max Fishko and Jeffrey Wainhouse. Working in concert with a talented and passionate network of dealers, curators, and arts professionals, Art Market Productions is proud to present forward thinking, progressive, and successful events across the country.

For more information about **art on paper** and Art Market Productions, please visit [www.artonpaper.com](http://www.artonpaper.com)

